AE

# AUGMONT ENTERPRISES LIMITED

Cement / steel / metals | Mainboard

**Rs. 750 - 788**

21 Aug 2026 - 25 Aug 2026

Lot 19 shares | Minimum Rs. 14,972 | Allotment 27 Aug 2026 | Listing 31 Aug 2026

| Issue size | Where the money goes | Earnings per share |
|---|---|---|
| **Rs. 800 cr** | **78% fresh** | **Rs. 26.89** |
| | Rs. 620 cr to the company, Rs. 180 cr to selling holders - p.1 | issuer disclosed |

## WHAT STANDS OUT IN THE OFFER DOCUMENT

**LOOK CLOSER Profit jumped just before the IPO, but the cash didn't follow.**

The operating margin in 2025 was 1.8x the earlier years' average, and cash from operations was Rs.10 for every Rs.100 of that year's profit. (p.316)

## THE FIVE QUESTIONS

**1. How it makes money**

On its customers, the document says: "We depend on certain key customers for a significant portion of our revenues with our top 10 customers accounting for 35.30% in Fiscal 2025" (p.25).

**2. Is it growing, and is profit turning into cash?**

Sales grew 2.1x from 2023 to 2025 (Rs.31,289 cr to Rs.66,231 cr). Over 3 years it made Rs.347 cr of profit and brought in Rs.170 cr of cash from operations.

**3. How much cushion does it have?**

It owes Rs.0.05 for every Rs.1 of its own money. We point it out when a cement, steel or metals company owes more than Rs.2.5 for every Rs.1.

**4. What you pay, and who gets the money**

Of every Rs.100 raised, Rs.23 goes to existing shareholders selling. At Rs.788 the whole company is valued at Rs.7,003 cr, counting the new shares. You pay Rs.31 for every Rs.1 of last year's profit and Rs.6.72 for every Rs.1 of its own money after the issue.

**5. Who controls it, and what is on record?**

Promoters own 93% before the IPO. By our arithmetic, the new shares alone take them to 85% after it, and any shares they sell in the offer lower that further (p.106).

## WHAT THE COMPANY DOES

We are an integrated gold and silver platform in India serving businesses and consumers, with our presence across 24 states, as of August 31, 2025. Our operations span across multiple segments of the gold and silver value chain including procurement and refining, bullion trading, digital gold offerings, jewellery manufacturing, international sales and facilitating gold-backed financial services.

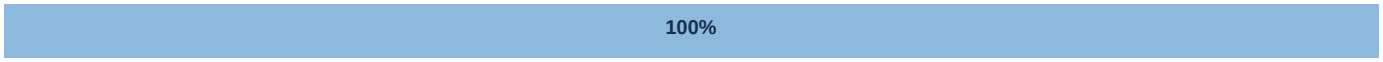
## WHERE THE MONEY GOES

Fresh issue goes to the company. Offer for sale goes to shareholders selling out.




Fresh issue Rs. 620 cr 78% Offer for sale Rs. 180 cr 23%

How the fresh proceeds are to be spent, as stated in Objects of the Offer.




Funding future working capital re... 100%

## PROMOTER HOLDING

Promoters hold 93.4% before the issue (p.106). The document we read does not state their holding after it.

## FINANCIALS, RS. CRORE

| | 2023 | 2024 | 2025 | 2Y CAGR |
|---|---|---|---|---|
| Revenue | 31,289 | 34,921 | 66,231 | +45.5% |
| EBITDA | 63 | 104 | 304 | — |
| Profit after tax | 44 | 76 | 227 | +128.0% |
| Net worth | 130 | 205 | 423 | — |
| Total debt | 193 | 55 | 22 | — |

## READING THESE NUMBERS AS CEMENT / STEEL / METALS

What actually diagnoses this business: Capacity utilisation - Realisation per tonne - Cost per tonne - Cycle position.

## DOES THE PROFIT TURN INTO CASH

| | 2023 | 2024 | 2025 |
|---|---|---|---|
| Operating cash flow | -9 | 157 | 22 |
| Capital expenditure | 14 | 7 | 15 |
| Financing | 153 | -160 | -47 |

Operating cash flow is 10% of profit after tax. The rest is sitting in receivables or inventory.

## THE DOCUMENT'S OWN CASE, FOR AND AGAINST

### STRENGTHS IT CLAIMS

1. Deep domain knowledge of the gold and silver industry with an integrated model and a well-established brand (p.223)
2. Diversified business model with synergies in operations (p.224)
3. Efficient procurement operations and a wide distribution network (p.224)
4. Scalable technology enabled ecosystem with robust price discovery mechanism (p.225)
5. Track record of consistent financial performance (p.226)

### RISKS IT DISCLOSES

1. Disruptions in our information technology systems or breaches of data security could adversely affect our business and reputation. (p.25)
2. Volatility in the market price of gold and silver affects the demand for our products and the valuation of our inventory. (p.25)
3. We derive a substantial portion of our revenues from enterprise sales through our 'Augmont SPOT' platform and international sales. (p.25)
4. Our business is dependent on the continuous and cost-effective procurement of gold and silver bullion. (p.25)
5. We depend on certain key customers for a significant portion of our revenues with our top 10 customers accounting for 35.30% in Fiscal

Both columns are the offer document's own words, not this page's assessment.

Analysed from the DRHP at https://nsearchives.nseindia.com/corporate/Registration_30092025232853_AELDRHP.pdf by IPO Agent's proprietary AI-assisted extraction on 2026-08-27. Figure verification was skipped. The source text was not available to check against.

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